

# World No Tobacco Day 2025: Unmasking the Appeal!

## Nicotine Pouches White Snus Old Poison in a New Coat

Join us for an insightful webinar on the rising trend of nicotine pouches/white snus, particularly among young people. As healthcare professionals, we will support the theme of World No Tobacco Day 2025 and shed light on how the industry markets addiction. By promoting demand reduction efforts, we aim to support public health in the long term.

**Save the Date**

**May 7, 2025**

**13:00 - 16:30**  
(CEST)

### Topics include

- Health risks of nicotine pouches
- History and strategies of the industry
- Cessation strategies and experiences
- Interventions for cessation
- and more...

### Register

[https://us06web.zoom.us/join/register/WN\\_HiHGWwimTfmKIJDCpQaBng](https://us06web.zoom.us/join/register/WN_HiHGWwimTfmKIJDCpQaBng)



### Confirmed Speakers

- **Dr Lukasz Antoniewicz, MD, PhD**, Pulmonologist at the University Hospital of Vienna with extensive experience in lung health and smoking cessation.
- **Dr David Chalom, MD**, Senior Consultant Orthopedic Surgery, Tobaksfakta – Sweden's Independent Think Tank.
- **Dr Charis Girvalaki**, Scientific Director of European Network for Smoking and Tobacco Prevention, ENSP.
- **Jesper Hellberg**, Public Health Developer, Tobacco Prevention Clinic in Örebro, Sweden, focusing on cessation, education and lectures on tobacco-related issues.
- **Lisa Lennartsdotter Ermann**, expert in tobacco prevention and environment, Cancer Foundation, Sweden.
- **Prof. Dr Manfred Neuberger**, Internist at Medical University of Vienna, Scientific Committee ENSP, renowned for his extensive research on environmental health, air pollution and cancer epidemiology.
- **Milly Neuman**, dedicated researcher at Trimbos Institute, Netherlands, specialising in mental health and addiction prevention.
- **Ann Post, PhD**, registered nurse, Swedish Nurses Against Tobacco.
- **Cornel Radu**, Secretary General of ENSP.
- and more...

Organised by the Coalition of Healthcare Professionals towards a Nicotine & Tobacco free Future



**ENSP**  
European Network  
for Smoking and Tobacco Prevention